

ASSOCIATED ALUMNI OF
ACADIA UNIVERSITY

ANNUAL REPORT



Saturday, May 13, 2017

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

ANNUAL GENERAL MEETING

**Saturday, May 13, 2017
9:30 a.m.**

**Wu Welcome Centre
At Alumni Hall
Acadia University**

Geoff Irvine, '87 Presiding

AGENDA

1. Welcome
2. Approval of Agenda
3. Approval of Minutes of AGM of May 14, 2016 - pg. 3
4. Greetings from President Ivany
5. 2016-2017 Annual Report- G. Irvine/I. Murray - pg. 8
6. 2016-2017 Treasurer's Report -P. MacIsaac - pg. 16
7. Questions
8. New Business
9. Nominating Committee Report - D. Jackson - pg. 20
10. Presentations
11. Adjournment

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY
MINUTES OF MAY 2016 ANNUAL GENERAL MEETING

May 14th 2016 – 9:30 am – Wu Welcome Centre at Alumni Hall

Call to Order

Alumni Association President Doug Jackson ('99) called the meeting to order at 9:30 AM upon confirmation of a quorum for the Annual General Meeting. Doug Jackson noted several guests in attendance including past Alumni Association Presidents Gordon Lummis, Peter Connelly and Hugh Bray as well as members of the Alumni Office and the Office of Advancement, Dr. Rod Morrison, Executive Directors Ian Murray and Nancy Handrigan and Cassie Tremain and Oonagh Proudfoot.

Adoption of Agenda

The adoption of the Agenda was **moved by Donald MacBeath, seconded by Ryan Conrod, approved unanimously.**

Approval of Minutes

The Minutes of the May 9, 2015 Annual General Meeting were moved by **Paul MacIsaac, seconded by Malcolm Smith, approved unanimously.**

2015-2016 Annual Report

Alumni Association President, Doug Jackson, refers those in attendance to the written submission in the Annual Report distributed at the Annual General Meeting. He opens his comments by noting some of the key Alumni Association Board accomplishments in the 2015-2016 year including:

- signing an agreement with the University regarding the AAAU funds held in trust;
- renewal of the Partnership Agreement with the Athletics Department;
- presentation of our new Outstanding Young Alumni Award at the 2016 Gala which was another great event;
- reinstatement of the Faculty Award for Excellence in Teaching;
- committing to support three student scholarships including the J.W. Johnstone (Faculty of Professional Studies) and Beveridge (Science) Scholarships, as well as a third scholarship to be created for Arts;
- participating in the 2016 Grad Fair; and
- growing our affinity partnerships and revenues.

The Board, working closely with the Alumni Office, were able to accomplish much in a very busy year and Doug acknowledged, on behalf of the Board, that we could not do so without our committed volunteers and the support of our incredibly helpful Alumni Office staff. Doug thanks Rod Morrison; Ian Murray for keeping him on track; Cassie Tremain; and Oonagh who is our main go-to contact; Fred Sgambati; Melanie Jackson; and Sandra Symonds.

Lastly Doug thanks the outgoing members of the AAAU Board: Hugh Bray, Doug's mentor who has been a member of the Board since Doug first joined; Matt Gray on the phone from Toronto who accomplished much as our Treasurer providing direction and setting us on a path for a sustainable future with our funds; Suzanne Seaman our representative for Ottawa Alumni, Barry Hennigar, Jennifer Perry and Anne Sedgwick.

Executive Director's Report

Doug invites Ian Murray forward to provide his annual report on behalf of the Office of Alumni Affairs. Ian comments on the great turnout and thanks everyone for coming. Ian refers to page 10 of the Annual Report which summarizes the work undertaken by Alumni Affairs in the 2015-2016 year. It's hard to believe that all the hard work and anxiety boils down to these pages but it all wouldn't be possible without the hard work of those present. Thanks to the University's investment in the Office of Advancement, we've been able to get more involved and better engaged with our Alumni as evidenced by the various events we've hosted which are noted on pages 12 and 13 of the Annual Report.

Ian notes that he is proud of alumni communications, the Bulletin, E-Newsletter and emails. He also acknowledges, though, that there is nothing better than face-to-face greetings where we, as Alumni, can gather and show our colours and pride. It took a few years to get the wheels in motion, but we've got traction. We've been able to get out and going with a 49% increase in events and a 40% increase in participation. Timely, meaningful and quality communication has really helped in these endeavours aided by the use of technology. Ian acknowledges that the work couldn't be done without the support of the Alumni Association.

We have also spent a lot of effort working to tell the student recruitment story and how Alumni can connect with the enrolment initiatives through telephone calls, hosting send-off events and funding to bring students to the campus. It is a strategic imperative linked to the success of the University and something we are asking of our Alumni to support.

In closing, Ian thanks President Ivany and Alumni Office Staff for their support, and our Chancellor Libby Burnham. We are working together as a team to engage Acadia's Alumni.

Comments from Dr. Rod Morrison on behalf of Acadia University and the Office of Development

Dr. Morrison opened his comments by thanking Acadia Alumni who are the heart and sole of the University. He also thanked Hugh, Doug & Geoff. We are here to continue our support of the Alumni Association and our exuberance for Alumni engagement.

We saw great reputational excellence this year in articles in the Huffington Post with respect to our marvelous campus buildings including the Irving Environmental Center, the Vaughan Library Paws Room and Cutten House residence and in our recognized future entrepreneurs.

We received National Awards in Educational Digital Awards and Communications and Technology.

We have also seen a strong show of support in terms of gifts to the University with \$5.7 million this year and \$20 million since January of 2013. While we have seen rebounded growth in overall monetary Alumni support, we have not seen a corresponding growth in the participation rate. In 1986 we saw a 15% -18% participation rate, in 1996 it was 17%-20%, but, in 2006 we were at a 4.5% -5% rate and we have never recovered. There is significant room for growth here. We have seen a specific growth in Student Financial Aid grants which has led to 30 new Student Financial Awards and with the recent \$2.5 million donation on behalf of the Joyce and Oliver Foundations, we will fund additional awards to 20 students. We have also been able to take our stewardship program- saying thank you- to new levels which helps enormously in building giving.

We are also in the midst of working on some significant capital projects for the University under the Federal Governments Strategic Initiatives. We have submitted a \$22 Million project proposal to upgrade Huggins Science Hall and Elliott Hall to create an Innovation Center. It would involve Federal funding of \$ 11M; Provincial funding in the amount of \$ 5.5M and \$ 5.7M in University funding. We hope to hear something within the next three weeks.

Dr. Morrison closed his comments on the monetary front by noting that the University is in the process of building towards our next comprehensive capital campaign for which the University started counting for as of January 2013.

Dr. Morrison also emphasized appreciation for everything the Alumni does for the University.

Treasurer's Report

Matt Gray, by phone, provided a quick update on the Association's financial affairs and directed those in attendance to his 2015-2016 Treasurer's Report submitted to the Annual General Meeting in the Annual Report. He thanked the University finance staff for their support in helping to facilitate the ongoing administration of the AAAU budget and finances and, in particular, Cassie Tremain.

Matt noted that we continue to see success with our focus on spending our operational revenues and not our bequests, limiting our spending to revenues generated from our Affinity Revenue. This practice provides the Association with a sustainable path forward and insures that our capital funds are not used to cover normal expenditures. As a result of this discipline, our Total Assets grew again and we had a positive disbursement position of \$96,842 for the financial year ended March 31, 2016.

We continue to support events across the country and calls for assistance from the student body and the University community, notwithstanding, our decision to stay within our means.

Malcolm Smith makes a Motion to approve the 2015-2016 Financial Statements as presented in the Treasurer's Report, seconded by Hugh Bray. Motion carries unanimously.

New Business

Doug Jackson asks if there is any new business to discuss? A general question from the floor was raised about the make-up of the University Board of Governors and how the Association participates in and is represented in that process. Doug Jackson notes that he, as the Association President, and Hugh Bray, as its Past President, sit on the Board of Governors and that the Board of Governors Nominating Committee with representatives from the Province, the University, the Baptist Convention and the Alumni Association work on the Board make-up. Doug notes that the lion's share of members across the Board positions are Alumni. We are very well represented and while the Association is independent, we work for the strategic benefit of the University and that relationship works very well.

Terry Hennigar '65 questions what the Association can do to address the fact the University serviced debt in the amount of \$74 Million last year. If each Alumni donated \$3000 the debt could be paid off. Can we develop a plan to help reduce the deficit? Can we, as Alumni, help the University service the debt? How do we approach this? How do we improve Alumni support to 20%? What can we do as an Alumni Association to raise that rate of participation? Doug notes that we have had discussions at the Board of Governors level and at the Alumni Association level. It's an ongoing discussion. Debt is our biggest single item of discussion. We have done a tremendous amount of work with the Banks and the Provincial Government.

Rod Morrison notes that we know giving is directly related to events and we have been on an upward trajectory. We used the 175th Celebration to boost the participation rate. We targeted the Alumni from the war years 1998-2003 and we have managed to bring some Alumni back. Our coming capital campaign will speak to debt reduction, capital projects and deferred maintenance issues and its hoped we will be able to alleviate some of the associated pressures. Nobody has a 100% participation rate, but if we could get back to a 20-25% participation rate; it would be a staggering achievement.

Nominating Committee Report

Hugh opens his report by thanking the Alumni Board of Directors and the members of the Executive Committee for making his job so much easier. Hugh notes that the Nomination work requires rigour, discipline and process and it starts with the nominees to this Board and we see the benefits follow. Hugh refers to the Nominating Committee's Board Nominee Biographies in the Annual Report and the strong group of proposed nominees representing both a gender and experience mosaic balance. He provides a brief comment on each: Sandy Beveridge ('70) of McInnis Cooper a steady supporter; Rebecca Carr ('15) an ex- officio Member of the Board now a Board Nominee; David Davidson ('81) a businessman with passion and a domain knowledge of the University Sector; Dr. Fred Gilbert ('65), the former President of Lakehead University bringing excellence and perspective to the Board; Amanda Penrice ('09) of Toronto

brings her municipal government background where she is rock star representative; and Tammy Walker ('92) who assumes our Ottawa representative obligations. Seeing and hearing no further nominations, Hugh declares nominations closed. Hugh thanks Charles Coll, Doug Jackson, Geoff Irvine and Bruce Phinney for their hard work on behalf of the Nomination Committee and Association.

Doug Jackson asks for a motion from the floor to approve the proposed AAAU Board Members for 2016-2017.

Maxine McCuaig moves that the roster of nominees as outlined on page 20 of the Annual Report for the proposed AAAU Board for 2016-2017 be approved as presented, Ryan Conrod seconds the Motion:

Sandy Beveridge abstains from the vote and the Motion is carried.

Remarks from Geoff Irvine

Doug invites the new AAAU Association President, Geoff Irvine, to the podium. Geoff thanks everyone in attendance and comments on what an honour it is to be up here as your President. He is very excited to be working with the Board which is very focused and passionate.

He thanks Hugh Bray, now stepping down from the Board, having completed his tenure who has worked tirelessly for the Association and raised thousands of dollars with the Gala. Geoff will continue the course, growing Affinity, working on Recruitment, Governance and Awards. Geoff thanks Doug Jackson, now Past President, for his many hours of hard work on behalf of the Association as President and presents Doug with a red Acadia Adirondack Chair, a gift from the Association.

Finally, Geoff thanks the retiring Board Directors who will receive Certificates of Acknowledgement.

There being no further matters for discussion Hugh Bray **moves to adjourn the Annual General Meeting at 10:35 AM.**

Minutes recorded by Donalda MacBeath

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

2016-2017 ANNUAL REPORT

From the President of the Association:

On behalf of the Alumni Association Board of Directors and our fantastic staff team in the Department of Alumni Affairs, I am pleased to report that your association has enjoyed a busy and productive year, advancing many key projects and priorities on your behalf.

The Associated Alumni of Acadia University Board of Directors met as a full Board on May 14 and October 15, 2016 and February 11, 2017. Our annual Fall retreat was held on September 17 when the board got to know one another and set the stage for our activities during the Fall and Winter period.

The Executive Committee meets monthly by conference call to review progress of the standing committees that include Finance, Governance, Communications, Awards, Young Alumni, Affinity and Nominations. Each committee is chaired by an executive member, except Young Alumni, and these committees provide the heavy lifting on a daily basis to drive the business of the Alumni Association. Many thanks to the committee chairs and members for the dedication they show to their alma mater.

Key Alumni Association accomplishments this year include:

- Work on the **Partnership Protocol**, now close to completion, that provides guidance for the University/Alumni Association relationship;
- Continued re-establishment of the full slate of **Alumni Association awards** including Alumni Volunteer of the Year and the Faculty Award for Excellence in Teaching;
- Re-establishment of a faculty scholarship for a student in Professional Studies (Arts and Science will be established in the following months);
- Completion of a **branding exercise** to define the Acadia Alumni brand, benefits, values, vision, mission, purpose and promise;
- **Updating of key by-laws** to provide for stronger and consistent governance;
- Showing the value of the Alumni Association to new graduates by **participating in the Grad Fair** and working with the grad class executive;
- Working with our **affinity partners** to provide important services to alumni and grow our revenue;
- Collaborating with the university on **communication** platforms for alumni including the "Alumni Bulletin", monthly e-newsletters and other social media;
- **Providing financial support** for key initiatives in student recruitment, athletics, the Alumni office, alumni programming and student clubs and group.

Many thanks to Ian Murray ('88), Executive Director of Alumni Affairs and Advancement Strategy, for his support and leadership. And to his team of alumni professionals who provide excellent support for the work of the Alumni Association. Together they manage an impressive list of events, reunions and activities to support the alumni affairs program at Acadia.

It has been my privilege to serve as Alumni President (and Director of Alumni Affairs) during the tenure of Acadia President Ray Ivany. On behalf of the Association, I wish Ray all the best for his retirement and thank him for his wonderful support of our alumni during his eight years at Acadia. Ray made alumni relations a key priority and few will forget his inspirational thoughts, provided without notes, at alumni events everywhere. A special Acadia Alumni welcome to incoming President, Dr. Peter Ricketts, who will begin his term on July 1. I look forward to working closely with Dr. Ricketts with alumni events across the region, Canada and the world.

Finally, special thanks to outgoing alumni Directors Ian MacIsaac ('86) Ryan McCarthy ('10), Jill Wagner ('99) and Nick Westcott ('08). You have represented the interests of your fellow alumni during an important period in the history of Acadia, we thank you and wish you all the best.

In closing, it has been an honour to serve you as your President and I look forward to the next year as we say good-bye to Ray, welcome Dr. Ricketts and continue to work on behalf of Acadia alumni everywhere.

Stand Up and Cheer!

Geoff Irvine, '87

President, Associated Alumni of Acadia University

From the Director of Alumni Affairs:

The Associated Alumni of Acadia University has completed another successful year, working in partnership with the University administration on behalf of our more than 28,000 active alumni around the world.

Over the past year, we have been deliberate in focusing our efforts and energy for maximum impact, and supported the work carried out through the various active committees of the AAAU. The Awards, Communications, Finance, Affinity, Young Alumni and Governance Committees have all been busy, as has been the Executive Committee comprised of the Association's officers and Members-at-Large. Under the strong leadership of their respective Chairs, committees met regularly and sent recommendations to the full Board for consideration and action. The Board met on May 14, October 15 and February 11, 2016/2017. Board members also participated in a day-long planning retreat on September 17.

A full listing of our outreach and engagement events is provided further on in this report and short descriptions can be found by visiting the 'news' section of the Alumni

web pages at: alumni.acadiau.ca. We were please to re-engage alumni in Boston this year, and to establish a new stop in Barbados. Alumni of all ages, from all walks of life, and in all jurisdictions welcome the opportunity to commune with one another and to share their Acadia memories.

The Association continues to support projects and programs of strategic importance to Acadia, working in close collaboration with the Office of Alumni Affairs and the broader University community. In addition to our staple alumni engagement program offerings and dedicated communications, Alumni Office staff and Association volunteers have been instrumental in supporting the University's student recruitment initiatives, helping prospective students to see all that an Acadia education has to offer.

The AAAU has been diligent in managing our relationships with our Affinity Partners – the key organizations being TD Insurance (home and auto insurance), Industrial Alliance (life insurance), BMO Financial Group (credit card) - have all been well received and participation continues to grow.

President Geoff Irvine and Past President Doug Jackson represented the Association and our membership on the Acadia Board of Governors over the past year, providing leadership, opinion and insight on the numerous committees upon which they served.

We express our gratitude for the support we receive from University President Ivany and his management team, including Vice President Advancement Rod Morrison, from our Chancellor Libby Burnham, and from the dedicated professional staff in the Office of Alumni Affairs (Oonagh Proudfoot, Melanie Jackson, and Sandra Symonds) and our colleagues in the Offices of Philanthropy, and Marketing and Communications.

Submitted with thanks,
Ian Murray '88
Executive Director of Alumni Affairs &
Advancement Strategy

**Please see the list of alumni events carried out over the past year on the following pages.

Ottawa - Atlantic University Alumni Pub Night	June 2, 2016
Board of Governors - Exec. Committee	June 3, 2016
Ottawa - Maritime Lobster Picnic	June 4, 2016
Toronto - Coffee & Conversation	June 15, 2016
Campus - Hockey Celebrity Dinner	June 16, 2016
Board of Governors - Retreat/Meeting	June 23, 2016
Board of Governors - Meeting	June 24, 2016
Campus - Summer Reunion	July 8-10, 2016
Campus - 35th Annual Acadia Alumni Golf Tournament - Valley	July 22, 2016
Campus - Welcome Week Move-In	September 3, 2016
AAAU - Retreat	September 17, 2016
Bridgewater - Hockey Pre-Game Gathering	September 21, 2016
Yarmouth - Reception	September 22, 2016
Campus - Stu Aberdeen Court Naming Reception	September 30, 2016
Board of Governors - Exec. Committee	September 30, 2016
Campus - Study Day	October 11, 2016
Campus - Academic All-Canadian	October 11, 2016
Board of Governors - Meeting	October 14, 2016
Campus - Homecoming Weekend	October 14-16, 2016
Campus - Hockey Honour Roll	October 14, 2016
Campus - Women in Sport	October 15, 2016
AAAU - Meeting	October 15, 2016
London, UK - Reception	October 20, 2016
Campus - Recruiting Open House	October 21, 2016
Ottawa - Parent/Student Recruitment Session	October 24, 2016
Cambridge, MA - Pan-Canadian Alumni Reception	October 25, 2016
Charlottetown - Reception	October 25, 2016
Oakville - Parent/Student Recruitment Session	October 25, 2016
Toronto - Parent/Student Recruitment Session	October 26, 2016
Campus - Class of '51 Book Presentation & Luncheon	October 26, 2016
Calgary - Parent/Student Recruitment Session	November 1, 2016
Vancouver - Parent/Student Recruitment Session	November 2, 2016
Campus - Recruiting Open House	November 4, 2016
Toronto - U4 Gala Dinner	November 9, 2016
Toronto - Canadian Club	November 10, 2016
Campus - CIS Women's Soccer Championships	November 10-13, 2016
Campus - Study Days	November 9-10, 2016
Halifax - NS Sports Hall of Fame Inductions	November 12, 2016
Moncton - Parent/Student Recruitment Session	November 14, 2016
Campus - Founder's Day	November 15, 2016
Campus - Chancellor's Reception	November 15, 2016
Campus - Cookie Day	November 15, 2016

Toronto - U4 Event	November 15, 2016
Beijing - Reception (CANCELLED)	November 15, 2016
Charlottetown - Parent/Student Recruitment Session	November 15, 2016
Calgary - U4 Event	November 16, 2016
Campus - Annie G. Murray Reception/IODE NS Chapter	November 17, 2016
Vancouver - U4 Event	November 17, 2016
Singapore - Reception	November 17, 2016
Saint John - Parent/Student Recruitment Session	November 21, 2016
Fredericton - Parent/Student Recruitment Session	November 22, 2016
Hong Kong - Reception	November 24, 2016
Ottawa - Social on the Hill	November 28, 2016
Montreal - Reception	November 29, 2016
Board of Governors - Exec. Committee	December 2, 2016
Campus - Choir and Carolling	December 4, 2016
Ottawa - Parent/Student Recruitment Session	December 5, 2016
Barrie - Parent/Student Recruitment Session	December 5, 2016
Halifax - Choir and Carolling	December 5, 2016
London, ON - Parent/Student Recruitment Session	December 6, 2016
Kingston - Parent/Student Recruitment Session	December 6, 2-16
Dartmouth - Office Interiors Welcome Reception for C. Callbeck	December 15, 2016
Board of Governors - Exec. Committee	January 20, 2017
Campus - Corporate Sponsor Recognition Event	January 27, 2017
Board of Governors - Meeting	February 3, 2017
Bahamas - Reception	February 7, 2017
Bermuda - Reception	February 9, 2017
AAAU - Meeting	February 11, 2017
Campus - Reading Week	February 21-24, 2017
Halifax - Pub Night/Axe Throwing	February 23, 2017
Barbados - Reception	February 23, 2017
Toronto - 2016 Canada's Most Admired Summit and Awards Gala	March 2, 2017
Toronto - Business Breakfast	March 3, 2017
Halifax - AUS Basketball (M & W)	March 3-5, 2017
Campus - Tully Tea	March 5, 2017
New York - Reception	March 8, 2017
Fredericton - CIS Hockey	March 16-19, 2017
Florida - Luncheon	March 21, 2017
Boston - Reception	March 23, 2017
Board of Governors - Exec. Committee	April 7, 2017
Board of Governors - Meeting	April 21, 2017
Vancouver - Reception	April 25, 2017
Edmonton - Reception	April 26, 2017
Calgary - Reception	April 27, 2017

AWARDS:

Student of the Year

- The Athenaeum and Associated Alumni of Acadia University Student of the Year Award was awarded at the Graduation Banquet on May 10, 2016 to Todd Dow.

Distinguished Alumni Award

- The Distinguished Alumni Award was not given out this year as the annual event devoted to the presentation, the Annual Alumni Gala, was used this year to celebrate Mr. Ray Ivany as the 15th President of Acadia University at the end of his tenure with us. The next Distinguished Alumni Award will be given out at the Annual Alumni Gala in 2018.

Young Alumni Award

- This Young Alumni Award was presented to Leslie Lewis ('10) at the annual event on Parliament Hill on November 28, 2016.

Faculty Award for Excellence in Teaching

- The Associated Alumni is delighted to announce that, as of last year, one of the Faculty Excellence Awards was reinstated. Last year's recipient of the Excellence in Teaching Award was Dr. Randy Newman in the Faculty of Pure and Applied Science - Psychology. This year's recipient is Professor Ann Dodge in the Faculty of Professional Studies - Kinesiology. These awards are announced at each of the three convocations and is presented to the recipient at the annual graduation banquet.

SCHOLARSHIPS:

Each year the AAAU, through their partnership with Acadia Athletics, awards two scholarships to female athletes. This year's recipients were Alexandra Berry and Meghan Earle.

Additionally, the AAAU funds a scholarship for a student in the Faculty of Professional Studies, called the J.W. Johnstone Jr. Scholarship. This year's recipient was Katie Ross.

The AAAU is working toward re-introducing the Beveridge Science Scholarship and introducing a scholarship for a student in the Faculty of Arts.

AFFINITY PROGRAMS:

The Alumni Affairs Office continues to have a healthy, successful, long-standing relationship with TD Insurance Meloche Monnex. Recent additions to the affinity program were Industrial Alliance and Financial Services offering Health and Life Insurance and with Bank of Montreal offering their Master Card. These affinity partnerships provide financial gains for the Associated Alumni, but, more importantly, offer our alumni community great rates and benefits.

Total numbers of clients/policies:

TD Insurance Meloche Monnex (as of February 2017)	Clients: 3179 Students: 187	Policies: 5499 Policies: 217
Industrial Alliance	Clients: 298	Policies: 364
BMO MasterCard	Clients: 77	

Total Revenue since April 1, 2016:

TD Insurance Meloche Monnex	\$ 95, 677.50
Industrial Alliance	\$ 22, 708.66
BMO MasterCard	\$ 1, 442.04
Total Affinity Revenue	\$ 119, 828.20

THE "BULLETIN" AND COMMUNICATIONS:

Two Alumni Bulletins, meeting with very favourable feedback from members, were delivered last year - one in the spring and one in the fall. To supplement the information and updates shared in the Bulletin, a monthly e-newsletter, chalk full of updates, invitations, and campus news was sent to all alumni for whom we have email addresses. In addition to the Bulletin and monthly e-newsletter, numerous "special bulletin" emails were sent to either the full alumni family, or to specific segments of the family sharing news or to promote an up-coming event or opportunity. All of these communication channels were underpinned by a more streamlined and contemporary set of web pages that were doggedly updated throughout the year. In recent years, we have become more active in communicating with our alumni through our Facebook pages, as well as through Twitter.

ALUMNI RECORDS:

Maintaining accurate alumni records is an important function of the Alumni Affairs Office as it enables us to communicate effectively with our alumni worldwide. We consider an individual to be an "active alum" if we have contact information for them. We encourage all Alumni to update their current contact information as we regularly use email, mail and the alumni "Bulletin" to inform our alumni about special events,

reunions and branch activities. We will often get mail returned to us because an alumna/alumnus has moved and has not forwarded a new address. If you know of someone who is not hearing from us and would like to, please encourage them to get in touch with the Alumni Office. Our extensive information management system allows us to manage each relationship with an alumna/alumnus as they would like. We are able to maintain current contact information for an individual, yet code them in our system to not receive email correspondence if they do not want to; to not be solicited if they do not want to, etc. Currently we sit at a total of 40,418 living alumni as of March 2016 (This number includes those whom we do not have contact information for - “location unknown”). The total of active, alumni is 28,617. See breakdown below.

Acadia Alumni – Breakdown by geographical location

Nova Scotia	13,938
Atlantic Region (ex NS)	3,236 (NB -1,750; NL -785; PE -701)
Quebec/Ontario	5,212 (QC - 461; ON -4,751)
Western Canada	2,759 (BC -991; AB -1,463; SK -142; MB -163)
Territories	131 (NU -23; YT -45; NWT -63)
Canada	25,276
International	1,987
United States	1,354
Location Unknown	11,801
<hr/>	
Total	40,418

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

AAAU TREASURER'S REPORT: 2016-2017

I would like to thank staff from the University, in particular, Executive Director of Alumni Affairs and Advancement Strategy, Ian Murray; Senior Alumni Officer, Oonagh Proudfoot; and Manager of Systems and Stewardship, Cassie Tremain for their support in helping to facilitate the ongoing administration of the AAAU budget and finances.

Our association has continued to exercise discipline in ensuring total disbursements align to the "operating revenue" of the AAAU. Operating receipts exceeded regular disbursements by \$26,177. Contributions to the Alumni Fund and interest earned on invested funds totaled \$54,475. Combined this generated a positive disbursement position of \$80,652 for the financial year ended March 31, 2017. As a result of this disciplined approach for the third consecutive year AAAU total assets grew and as of March 31, 2017 were \$1,205,501.

The AAAU Finance Committee of the Board has met regularly during the past year and has focused its efforts primarily in three areas; Financial Reporting and Budgeting, Investment Stewardship, and support for the Executive and other committees.

As I complete my first year as Treasurer, I would like to thank members of the Finance Committee; Ryan Conrod, David Davidson, Michele Gerrard and Tammy Walker for their assistance and counsel. I would also like to thank my colleagues on the AAAU Executive and the AAAU Board for their support.

Respectfully submitted,
Paul MacIsaac '88
Treasurer, AAAU

**Associated Alumni of Acadia University
Unaudited Receipts & Disbursements
For the Period April 1, 2016 to March 31, 2017**

	Projected	Actual	Variance	2015-2016 Restated
RECEIPTS				
Affinity Revenue	\$ 92,654	\$ 118,514	\$ 25,860	\$ 113,734
Alumni Fund	40,000	44,010	4,010	42,164
Toronto Fund Revenue	-	-	-	9,025
Gala Dinner Proceeds	25,000	22,588	(2,412)	25,675
Short-Term Interest	13,565	10,465	(3,100)	10,537
Total Receipts	\$ 171,219	\$ 195,577	\$ 24,358	\$ 201,135
DISBURSEMENTS				
<i>Athletics</i>				
Academic All Canadian Awards Reception	\$ 2,000	\$ 2,000	\$ -	\$ 2,000
Axemen Celebrity Hockey Dinner	1,000	1,000	-	1,000
Female Athlete Awards	10,000	10,000	-	10,000
Hockey Honour Roll	2,000	2,000	-	2,000
Signage	2,500	2,500	-	2,500
Varsity Sport Special Initiatives	7,000	7,000	-	7,000
Women in Sport	3,500	3,500	-	3,500
	\$ 28,000	\$ 28,000	\$ -	\$ 28,000
<i>175th Anniversary</i>				
Branch Events	\$ 11,250	\$ -	\$ 11,250	\$ -
Homecoming Weekend	5,000	-	5,000	5,000
Sunday Music in the Garden	8,000	8,000	-	8,000
	\$ 24,250	\$ 8,000	\$ 16,250	\$ 13,000
<i>Other</i>				
Awards (Alumni/Student/Faculty)	\$ 10,000	\$ 5,000	\$ 5,000	\$ 2,580
Board Meetings and Director's Travel	5,000	4,013	987	4,095
D&O Insurance	750	570	180	570
Director's Fund	2,000	438	1,562	-
Acadia Students Union	-	4,350	(4,350)	-
Gala Dinner - Financial Aid	25,000	16,941	8,059	25,675
Other Development Activities	1,830	13,261	(11,431)	7,191
President's Fund	10,000	10,000	-	10,000
Staffing Commitment	13,580	13,580	-	10,000
Recruitment	-	10,772	(10,772)	3,182
	\$ 68,160	\$ 78,925	\$ (10,765)	\$ 63,293
Total Disbursements	\$ 120,410	\$ 114,925	\$ 5,485	\$ 104,293
NET RECEIPTS	\$ 50,809	\$ 80,652	\$ 29,843	\$ 96,842

Associated Alumni of Acadia University
Balance Sheet
As at March 31

	Unaudited	Restated
	2017	Unaudited
		2016
Assets		
AAAU/Acadia Joint Account	\$ 172,393	\$ 224,578
Affinity Fund	575,686	446,940
Allan Fulton Fund	13,266	13,147
Constance Hayward Fund	279,581	277,081
Carr Fund	43,413	43,024
General Fund (Alumni Hall)	59,864	59,329
Graham Fund	16,622	16,474
Toronto Fund	14,794	14,662
Vesta Magee Fund	29,882	29,614
Total Assets	\$ 1,205,501	\$ 1,124,849
Committed Funds		
<i>Athletics Proposal</i>		
All Canadian Awards Banquets	\$ 4,000	\$ -
Axemen Celebrity Hockey Dinner	2,000	1,000
Female Athlete Awards	20,000	-
Hockey Honour Roll	4,000	-
Signage	5,000	-
Women in Sport/Sport Hall of Fame	7,000	-
Varsity Sport Special Initiatives	14,000	-
	\$ 56,000	\$ 1,000
<i>175th Anniversary Proposal (2014 - 2016)</i>		
Branch Events	\$ -	\$ 11,750
	\$ -	\$ 11,750
<i>Other</i>		
Acadia Students Union	\$ 9,450	\$ -
Awards (Alumni/Student/Faculty)	10,000	-
Branding Project	6,079	-
President's Fund	10,000	10,000
	\$ 35,529	\$ 10,000
Total Committed Funds	\$ 91,529	\$ 22,750
Uncommitted Funds	\$ 1,113,972	\$ 1,102,099

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY - CURRENT BOARD, 2016 - 2017

EXECUTIVE OFFICERS

Geoff Irvine '87	2016 - 2018	President
Ryan Conrod '06	2016 - 2018	1 st Vice President
Donalda MacBeath '75	2016 - 2018	2 nd Vice President
David Hovell '91	2016 - 2018	Secretary
Paul MacIsaac '88	2016 - 2018	Treasurer
Doug Jackson '99	2016 - 2018	Past President

MEMBERS-AT-LARGE

Tony Stewart '72	2015 - 2017
Matt Rios '14	2016 - 2018
Michele Gerrard '88	2016 - 2018
Kiersten Amos '96	2016 - 2018

DIRECTORS

Ryan McCarthy '10	2015 - 2017
Malcolm Smith '76	2015 - 2017
Lisa Peck '85	2015 - 2017
Jill Wagner '99	2015 - 2017
Barry Taylor '80	2015 - 2017
Ian MacIsaac '86	2015 - 2017
Nick Westcott '08	2015 - 2017
Rebecca Carr '15	2016 - 2018
Becca Webster '13	2016 - 2018
Fred Gilbert '65	2016 - 2018
David Davidson '81	2016 - 2018
Tammy Walker '92	2016 - 2018
Amanda Penrice '09	2016 - 2018
Sandy Beveridge '70	2014 - 2016

EX-OFFICIO

Chelsea Penney '16	2015 - 2017
Madison Cyr '17	2016 - 2018

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY - 2017 NOMINATING COMMITTEE REPORT

PROPOSED AAAU BOARD, 2017 - 2018

EXECUTIVE OFFICERS

Geoff Irvine '87	2016 - 2018	President
Ryan Conrod '06	2016 - 2018	1 st Vice President
Donalda MacBeath '75	2016 - 2018	2 nd Vice President
Rebecca Carr '15	2017 - 2018	Secretary
Paul MacIsaac '88	2016 - 2018	Treasurer
Doug Jackson '99	2016 - 2018	Past President

MEMBERS-AT-LARGE

Matt Rios '14	2016 - 2018
Michele Gerrard '88	2016 - 2018
Kiersten Amos '96	2016 - 2018
Tony Stewart '72	2017 - 2019

DIRECTORS

Malcolm Smith '76	2017 - 2019
Lisa Peck '85	2017 - 2019
Barry Taylor '80	2017 - 2019
Becca Webster '13	2016 - 2018
Amanda Penrice '09	2016 - 2018
David Davidson '81	2016 - 2018
Tammy Walker '92	2016 - 2018
Fred Gilbert '65	2016 - 2018
David Hovell '91	2017 - 2018
Ted Upshaw '80	2017 - 2019
Heather Hickman '77	2017 - 2019
Leah McNally '07	2017 - 2019
Kyle Power '13	2017 - 2019
Greg Young '93	2017 - 2019

EX-OFFICIO

Madison Cyr '17	2016 - 2018
Regan Trask '18	2017 - 2019

BOARD NOMINEE BIOGRAPHIES

ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

HEATHER HICKMAN ('77)

Heather was a Manager of Recreation Services with the City of St. John's Community Services Department for 29 years, retiring in December 2015. During her tenure with the City, Heather managed a variety of program areas, projects and staff groups and served on numerous planning and task force committees. Community development initiatives were a major focal point of her role with the City, and she initiated several long-standing programs and services through her position. Early in her career, Heather worked in the area of recreation for persons with disabilities and in the rehabilitation sector. In recent years, she has developed and taught courses and workshops for practitioners working in the field of recreation.



Heather has been active in leadership roles at both the provincial and national level including; President of the Canadian Parks/Recreation Association (1991-92), National Chair of the Active Living Alliance for Persons with a Disability (1993-94), and President of RNL (1985-86). Heather has served, and continues to serve on various community-based Committees and Boards including most recently; the St. John's Local Immigration Partnership (LIP) Council, N.O.N.I.A. Board of Directors and the St. John's Citizens Crime Prevention Committee.

Heather is a proud recipient of the RNL Cy Hoskins Memorial Award (1991-92) which is awarded yearly to a recreation practitioner who has made significant contributions to the growth and development of recreation in the province, and the Recreation Management Distinguished Professional Award from Acadia University (1995). She is also a recipient of the Queen Elizabeth II Golden Jubilee Medal. She graduated from Acadia University in 1977 with a Bachelor of Arts in Recreation.



LEAH MCNALLY ('07)

Leah is a native of Wolfville, Nova Scotia. Although she grew up in Ontario and has spent the last decade living in different parts of the world, she will always consider Wolfville home. She currently lives in Brooklyn, New York and is an Assistant Director of Graduate Advising & Student Services at New York University. She graduated from Acadia in 2007 with a Bachelor of Recreation Management. Leah was a varsity soccer player during her Acadia days, and served as a representative to the Acadia Players Association.

After her studies at Acadia, she spent some years traveling; eventually, her travels took her to the Kurdistan region of Iraq to pursue a position teaching English at the American University of Iraq, Sulaimani (AUIS). She spent four years working at AUIS, and through her work with university students, she discovered a passion for higher education. This led her to New York City, where she completed a Master's in Higher Education and Student Affairs from New York University in 2015. As a proud 4th generation Acadia alumnus, Leah enjoys remaining connected to Acadia from NYC and hopes to strengthen her connection through service with the AAAU.

KYLE POWER ('13)

Kyle Power is from New Glasgow, Nova Scotia and graduated in 2013 with a Bachelor of Arts with Honours in Politics. Kyle served three years as Acadia Students' Union Vice President Academic where he advocated for student issues both on campus and to the provincial and federal governments. As VP Academic, Kyle served on a number of committees and boards including the University Senate, the Senate Executive, the Academic Resources Committee of the Board of Governors and the Curriculum Committee. While at Acadia he also spent two years as Chair of the Board of Directors of StudentsNS, a provincial advocacy organization, and a year as Chair of the National Advocacy Team of the Canadian Alliance of Student Associations. Kyle also volunteered with the S.M.I.L.E. program for four years.



After Acadia Kyle received a law degree from the Schulich School of Law at Dalhousie University. While at Dalhousie Kyle was the Executive Director of the Dalhousie Student Advocacy Service, which represents students facing disciplinary proceedings. He also served as Executive Director of StudentsNS in 2015. After graduation Kyle returned to New Glasgow to join Mac, Mac & Mac and practices in their litigation and labour and employment groups. Kyle currently serves on the Young Leaders Action Committee of the Town of New Glasgow. Kyle is a fourth generation alum, his great-grandmother graduated with an education degree in 1922.

TED UPSHAW ('80)

Ted was born in Windsor Nova Scotia obtaining his formal education at Windsor Regional High School and his Bachelor Degree at Acadia University. While attending Acadia, Ted had the privilege of playing basketball for the Axemen winning the CIAU (U-Sports) Nationals in 1976/77. Ted received numerous individual honours which included the MVP award in conference play, first team All-Star and MVP selection in the AUAA, Acadia's basketball MVP, the school's top male athlete, and All-Star and CIAU All-Canadian awards. He went on to be inducted into the Acadia Hall of Fame as an individual athlete and a member of the 1980-81 basketball team. The 1980-81, team which Ted was a part of, was also been inducted in the Nova Scotia Hall of Fame and finally Ted is the proud recipient of the Acadia Distinguished Alumni award.



Ted has spent the majority of his substantial and successful career in public safety. Ted's career began with the RCMP and it progressed over a period of 28 years. Ted was promoted often and became a senior officer attaining the rank of Superintendent. His career put him in touch with a broad array of communities and challenges. Notably, Ted served as the Officer-in-charge for Cole Harbour, N.S., Mission B.C., and District Policing Officer North East Nova (NS), as well as assignments at The RCMP Depot, and Headquarters. Throughout his career, Ted worked closely and effectively with citizens of varying ethnic, social, and cultural origins and backgrounds, at-risk youth, community leaders, and all levels of government, including some international work, to address and improve public safety and security. During his career, Ted was honored by community leaders and other groups for his work and achievements, receiving the

Queen's Jubilee and other awards. Ted also has the distinction of being the first African Nova Scotian to become a Commissioned Officer in the RCMP.

Ted rounded out a successful career as the Chief Security Officer at Canada Post Corporation where he designed and led the implementation of a new corporate security strategy. Ted served the corporation for four years where he and his team delivered a business plan which helped transform the national security function. In Ted's current role as Public Safety Advisor for Halifax he works closely with all business units of Halifax Regional Municipality, as well as the Federal and Provincial Government, local communities and non-government organizations with a vision of making Halifax a place where its citizens and visitors are safe and feel safe to live, work, and play.

Ted is married to Karen and they have four children: Graham, Sean, Kirsty and Desiree.

GREG YOUNG ('93)

Greg grew up in the Annapolis Valley and after finishing a BBA at Acadia University, pursued post graduate studies in International Banking and Finance at the University of Southampton in England. His career has centered around finance and investment with several of Canada's leading banks. Most recently he worked with a specialized team, implementing currency risk and international payments solutions for some of Atlantic Canada's leading companies and educational institutions.



For more than fifteen years, Greg was active in the Chamber of Commerce movement. After working and chairing several committees, Greg became an executive member of The Annapolis Valley Chamber of Commerce (AVCC), eventually taking on the role of President. His period in office was highlighted with the AVCC receiving its Accreditation with Distinction, and participation in International Economic development trips to Scotland and China. Greg has also lectured part-time at Acadia University and NSCC in finance and investments.

Away from the desk, Greg is an avid trail runner, often travelling far and wide for new adventures. He is also involved with his family's vineyard nestled at the bottom of the North Mountain just outside Kentville, NS.

A SPECIAL THANK-YOU

The Associated Alumni and Acadia University would like to thank the following retiring Board Members for their dedication and service:

Ian MacIsaac '86

Ryan McCarthy '75

Chelsea Penney '16

Jill Wagner '87

Nick Westcott '06

Stand Up and Cheer!

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